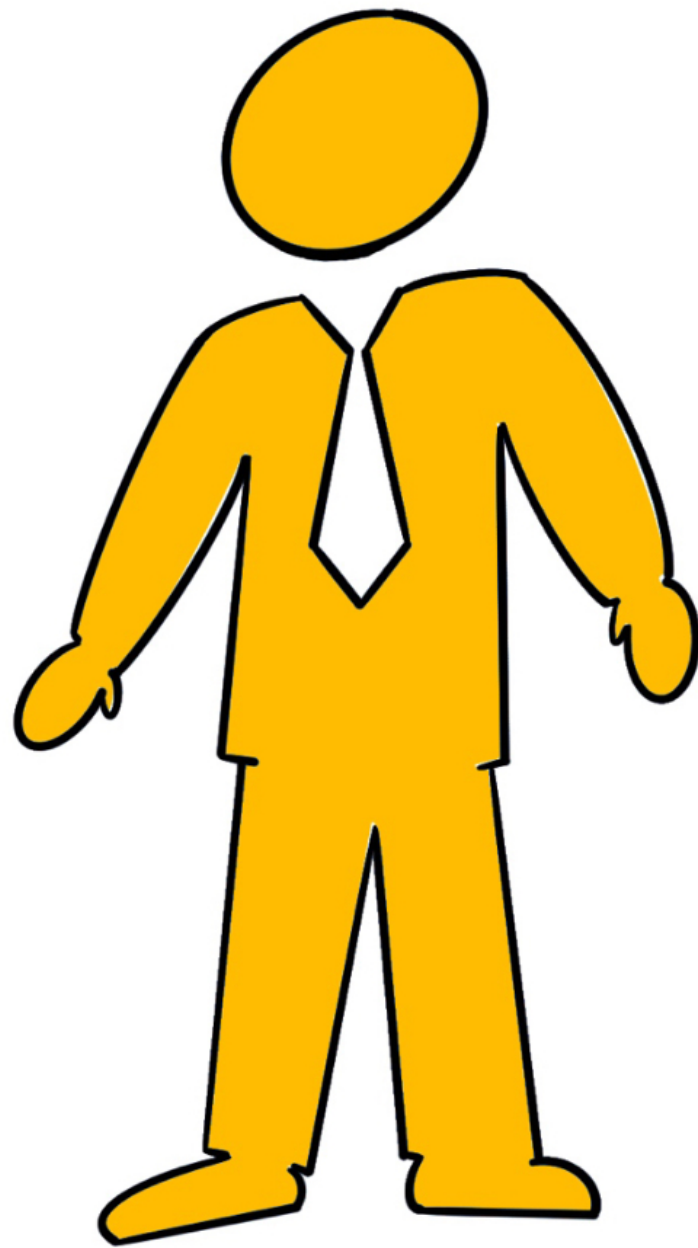


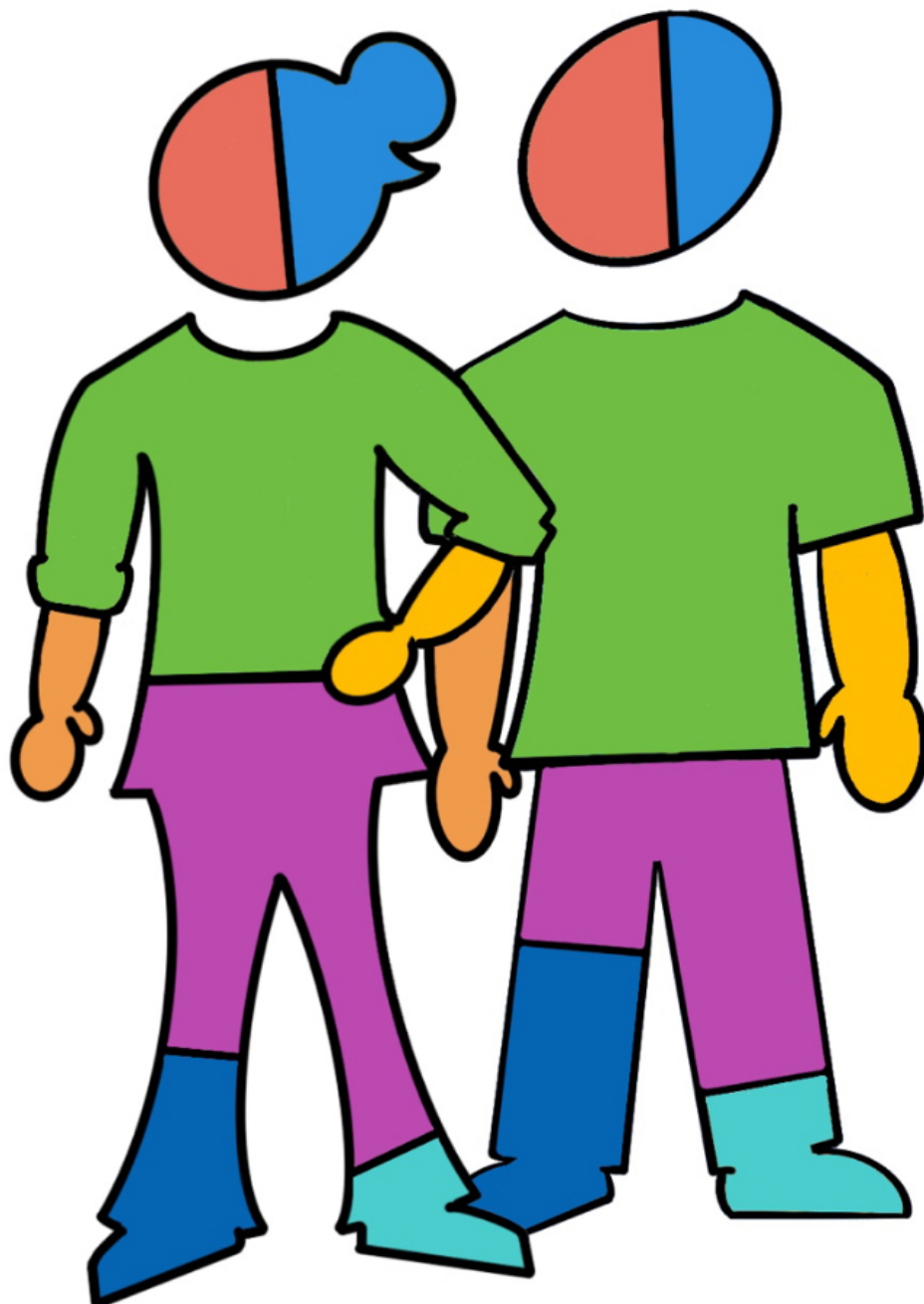
10 Visuals to Challenge the Way You Think About Leadership

WHAT PEOPLE **THINK** LEADERSHIP IS...



■ BEING IN CHARGE

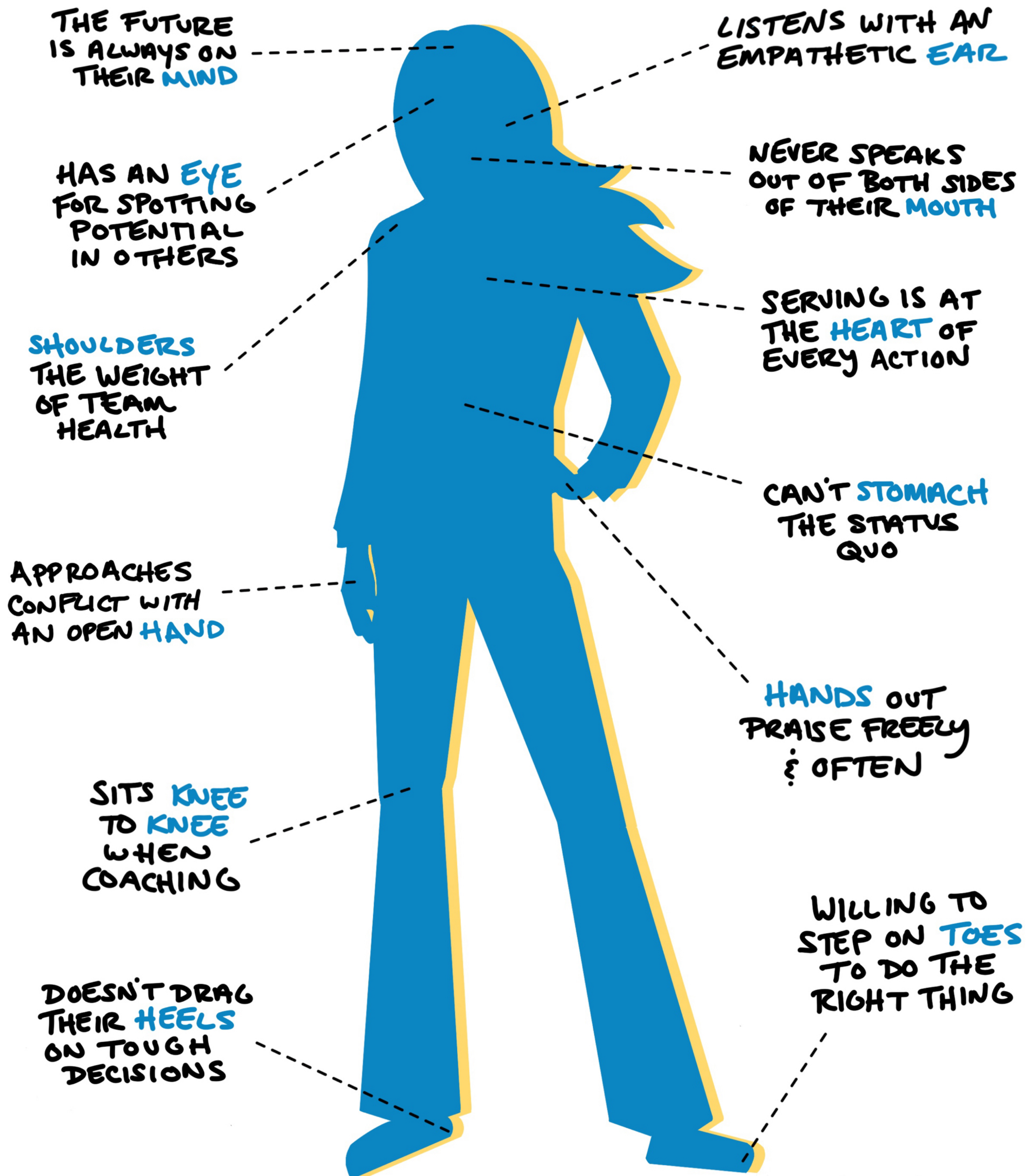
WHAT LEADERSHIP **ACTUALLY** IS...



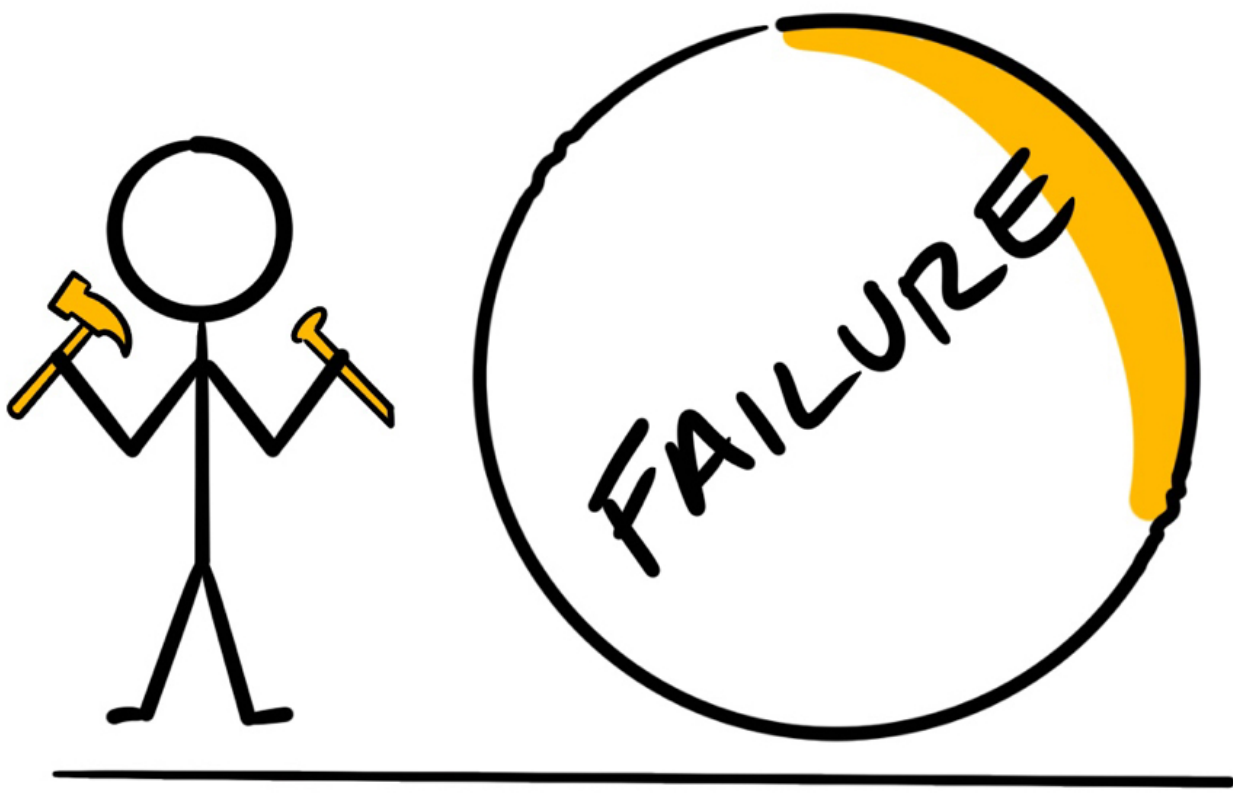
- EMPOWERING TEAM
- ARTICULATING VISION
- LISTENING FIRST
- PASSIONATELY SERVING
- ALWAYS COACHING
- EMBRACING EMPATHY
- INSPIRING ACTION
- DEVELOPING TALENT

KACY MAXWELL

ANATOMY of a LEADER



KACY MAXWELL



FINDING
AN



INVALUABLE

LEARNING



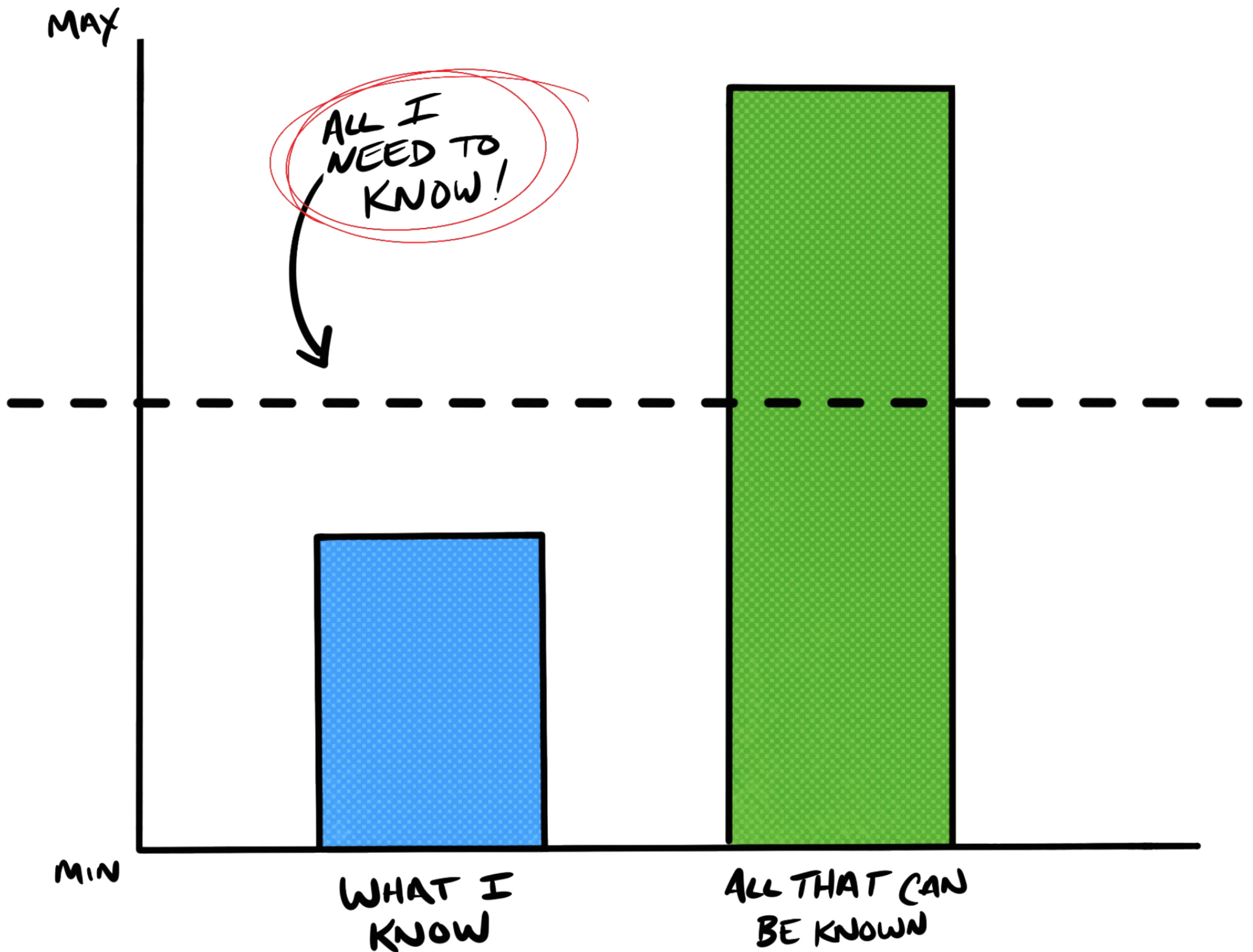
USING



REAL-LIFE

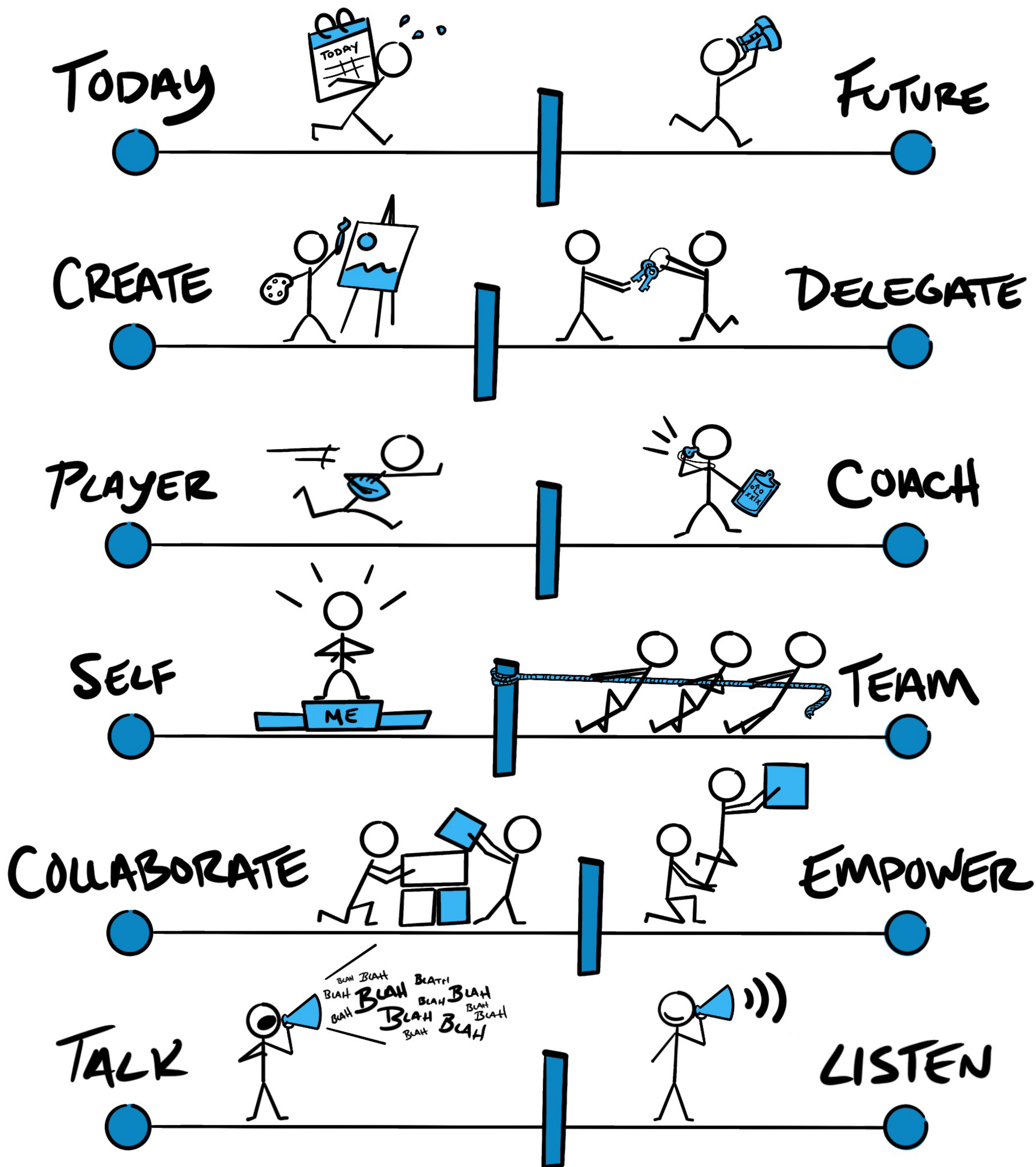
EXPERIENCE

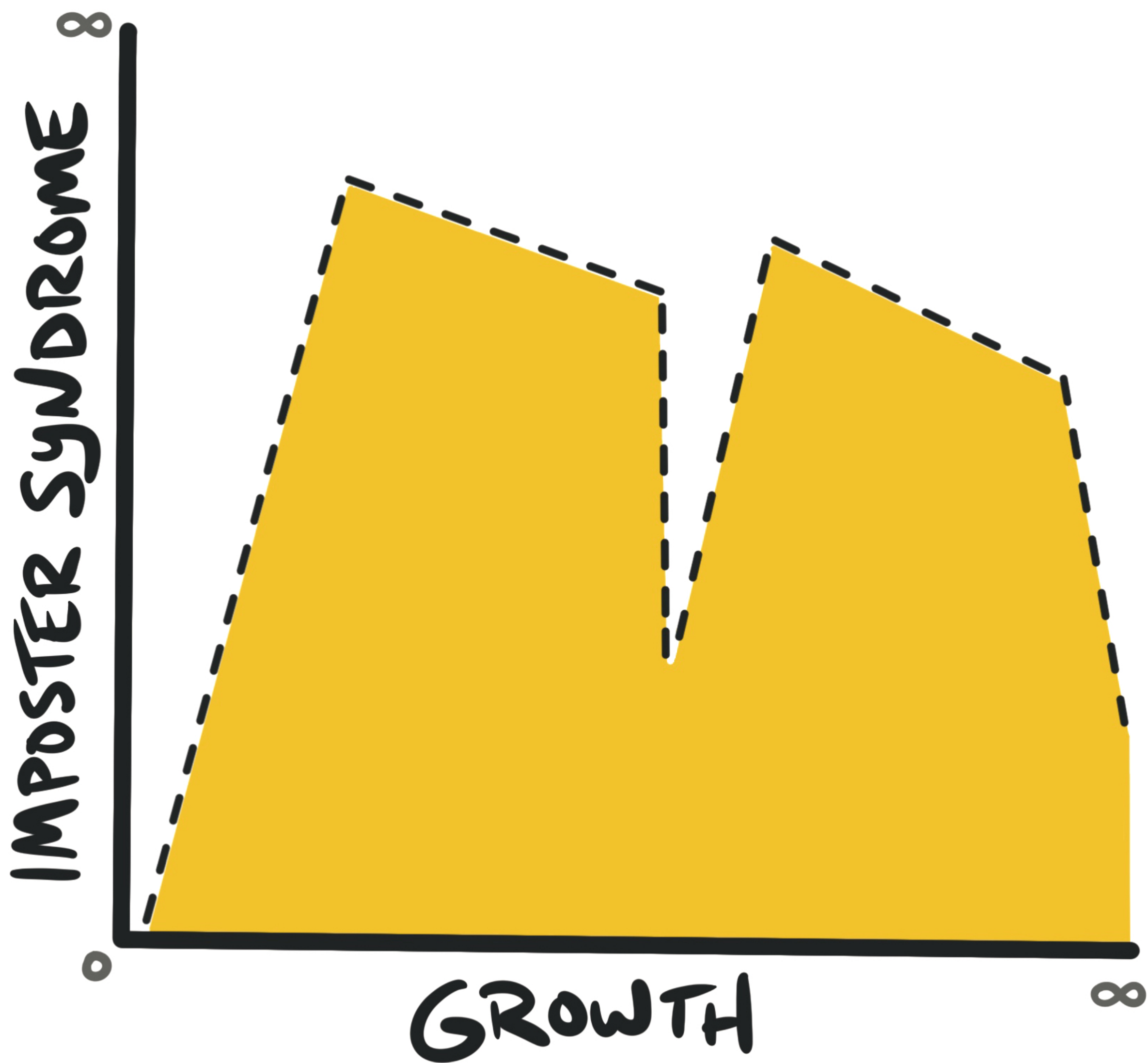
THE KNOWLEDGE GAP



LEADERSHIP SHIFTS

THE SLIDING SCALES FOR GROWING LEADERS.

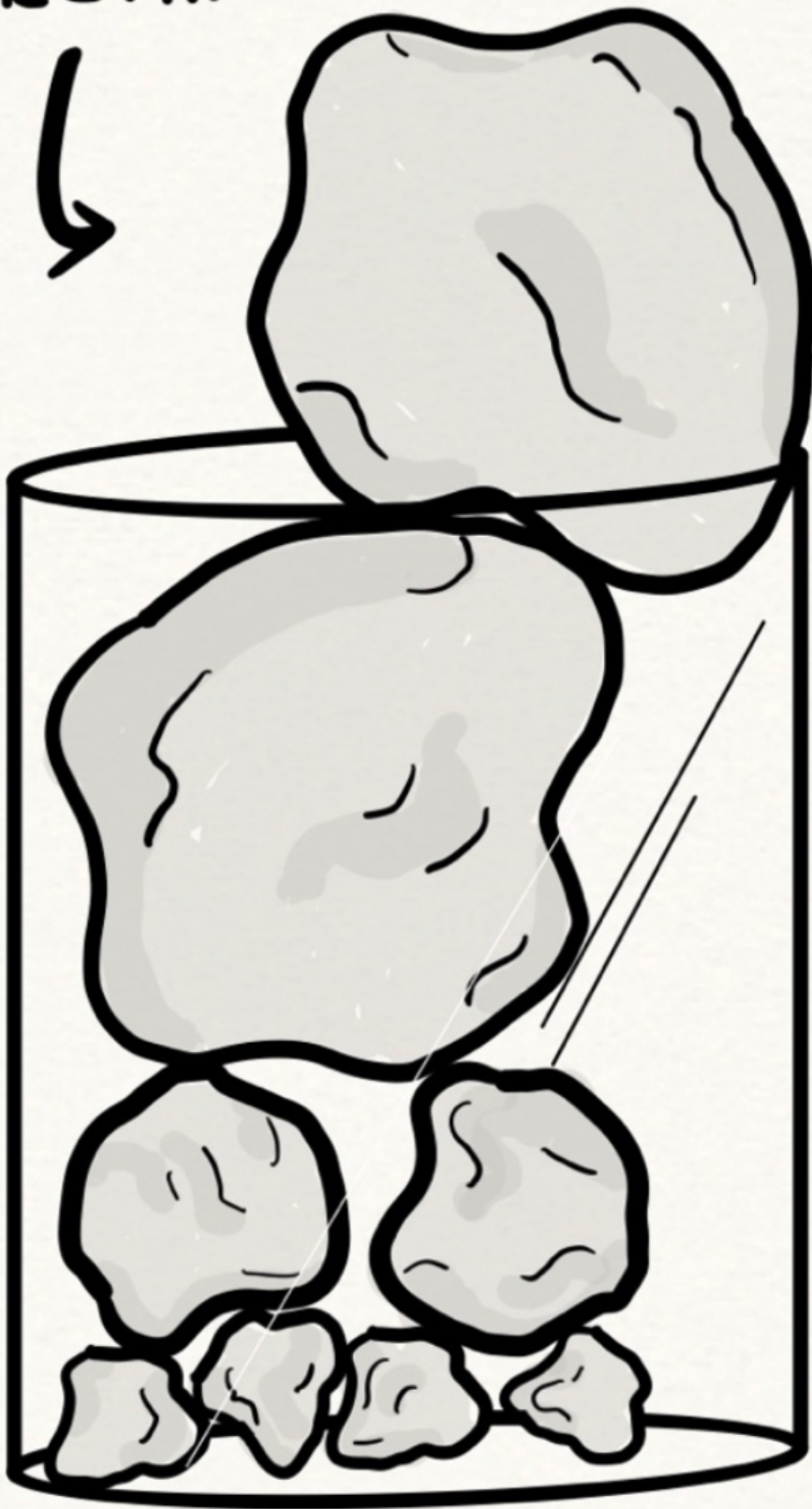




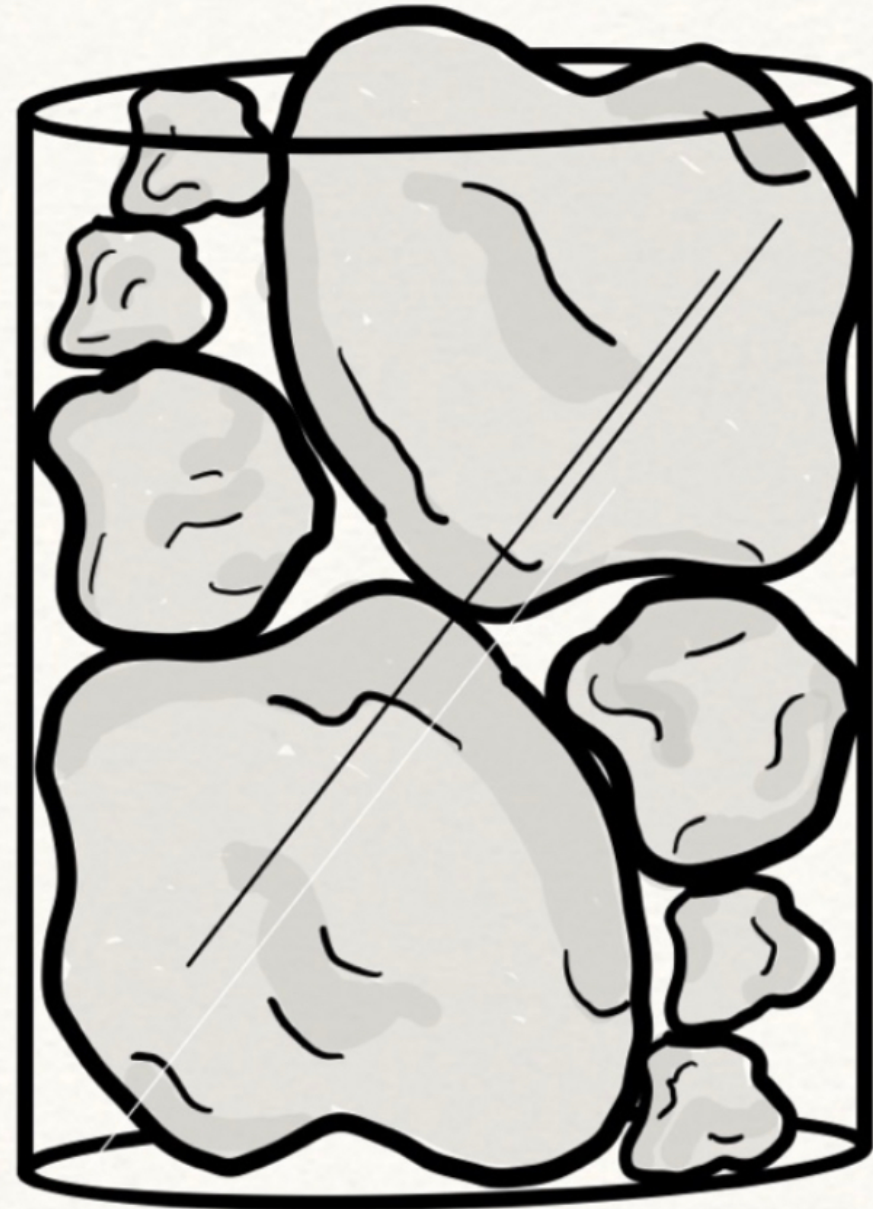
KACY MAXWELL

ORDER MATTERS

DON'T JUST
TACKLE THE
SMALLEST TASKS
FIRST...



IF YOU WANT TO
MAKE SURE YOU GET
TO THE MOST
IMPORTANT!



The LEADERSHIP MASKS

WHEN LEADERS TRY TO **DISGUISE THEIR FEARS** INSTEAD OF ACKNOWLEDGING THEM.

FEAR OF

COMMON DISGUISE

FAILURE



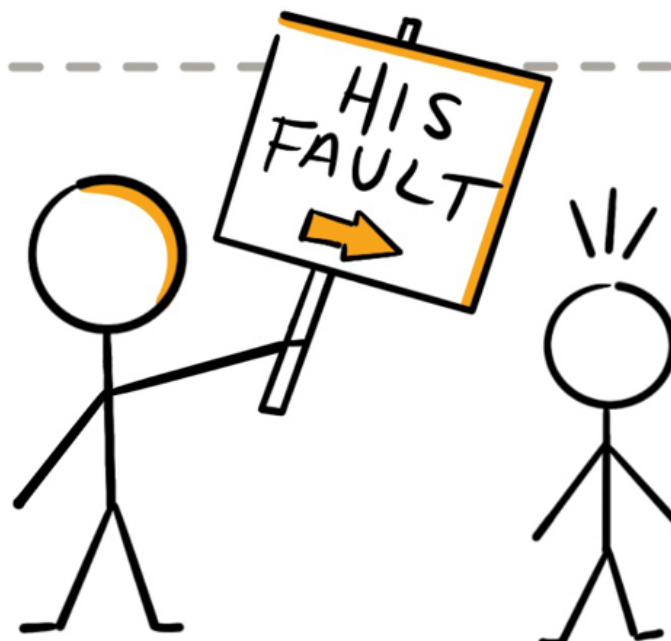
A LEADER WHO DOESN'T TAKE RISKS

BEING AN IMPOSTER

A LEADER WHO ALWAYS KNOWS THE RIGHT ANSWER



LOOKING STUPID



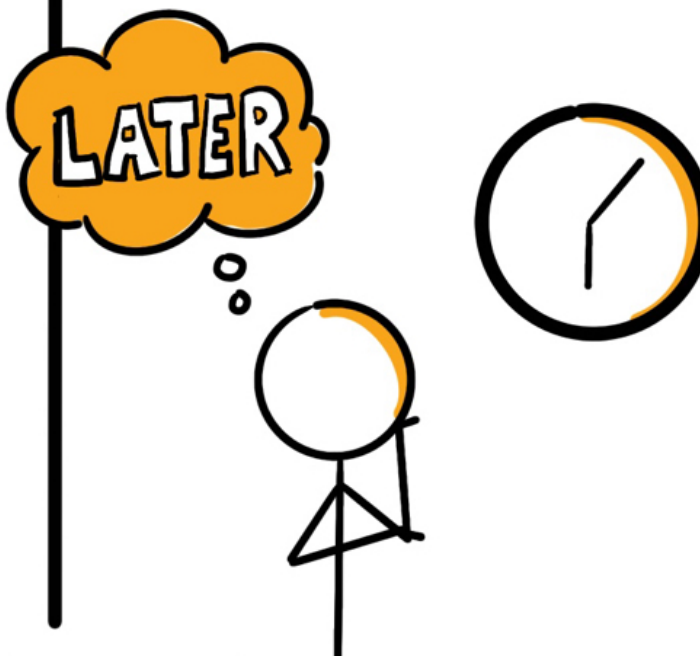
A LEADER WHO ALWAYS BLAMES OTHERS

CRITICISM

A LEADER WHO ALWAYS TRIES TO PLEASE EVERYONE



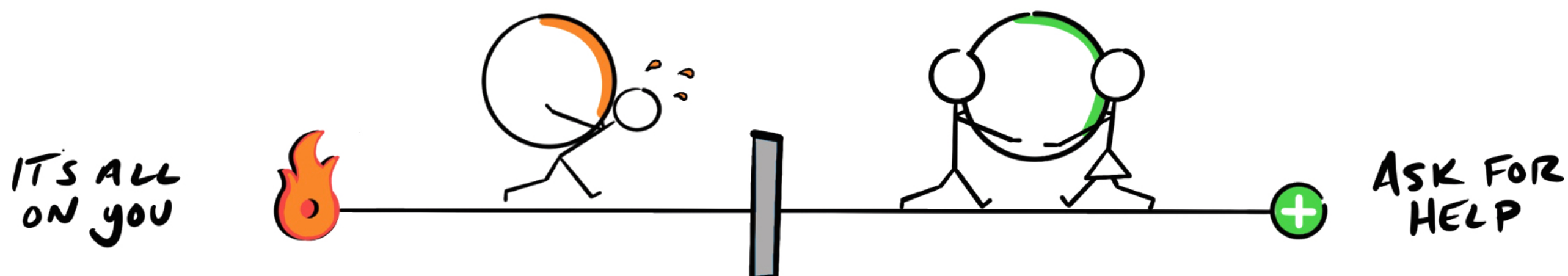
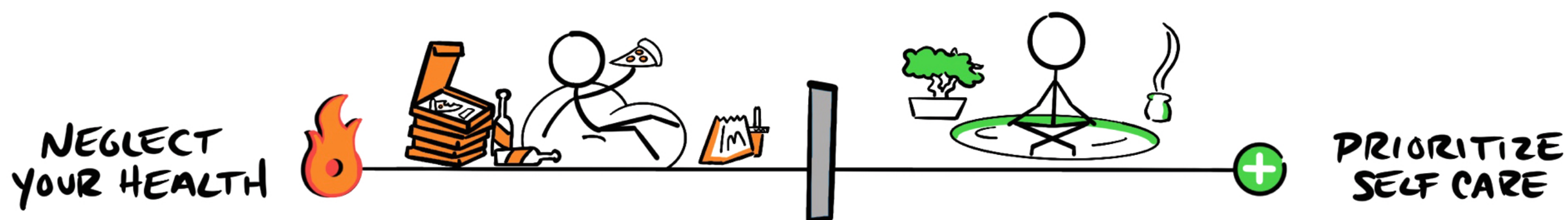
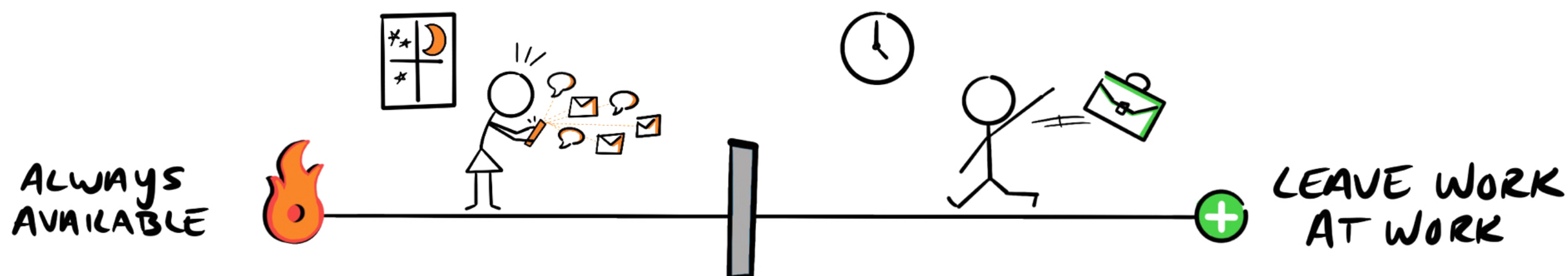
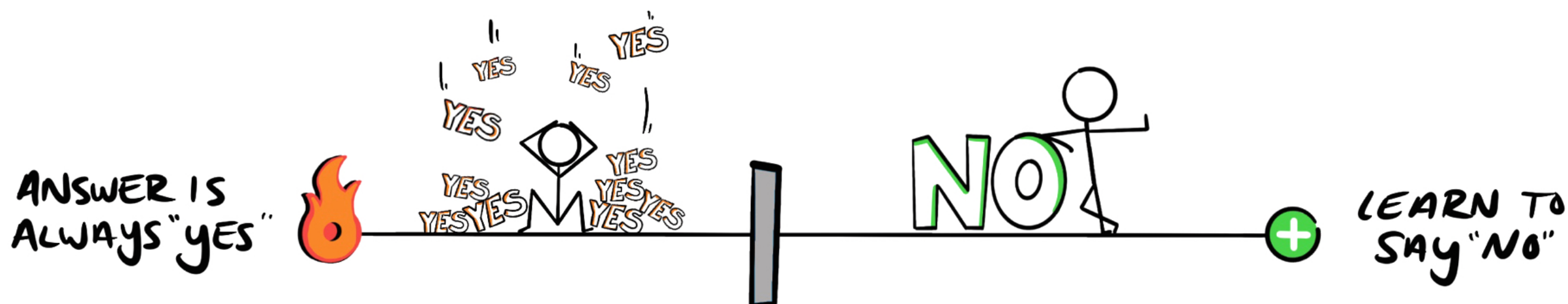
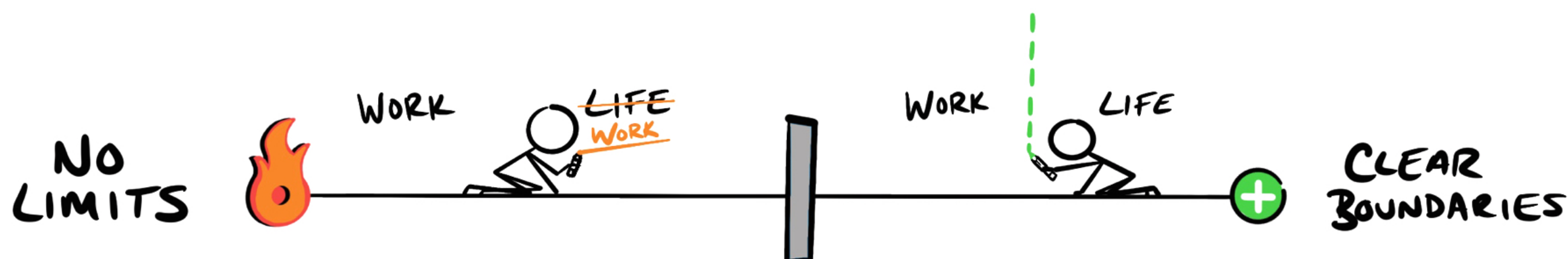
MAKING HARD DECISIONS



A LEADER WHO IS ALWAYS PROCRASTINATING

THE BURNOUT SLIDERS

THE SLIDING SCALES THAT CAN LEAD TO DISASTER.



LEADERSHIP GROWTH

MORE TIME
SPENT USING THIS ↘



LOOKING TO
THE FUTURE

INSTEAD
OF
THIS ↘



PUTTING OUT
FIRES



Kacy Maxwell

CMO | Advisor | Author

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