



Canopy Strategies

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The Five Critical Questions

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Question 1

Who do we want on the team
(target behaviors, capabilities,
attitudes)?



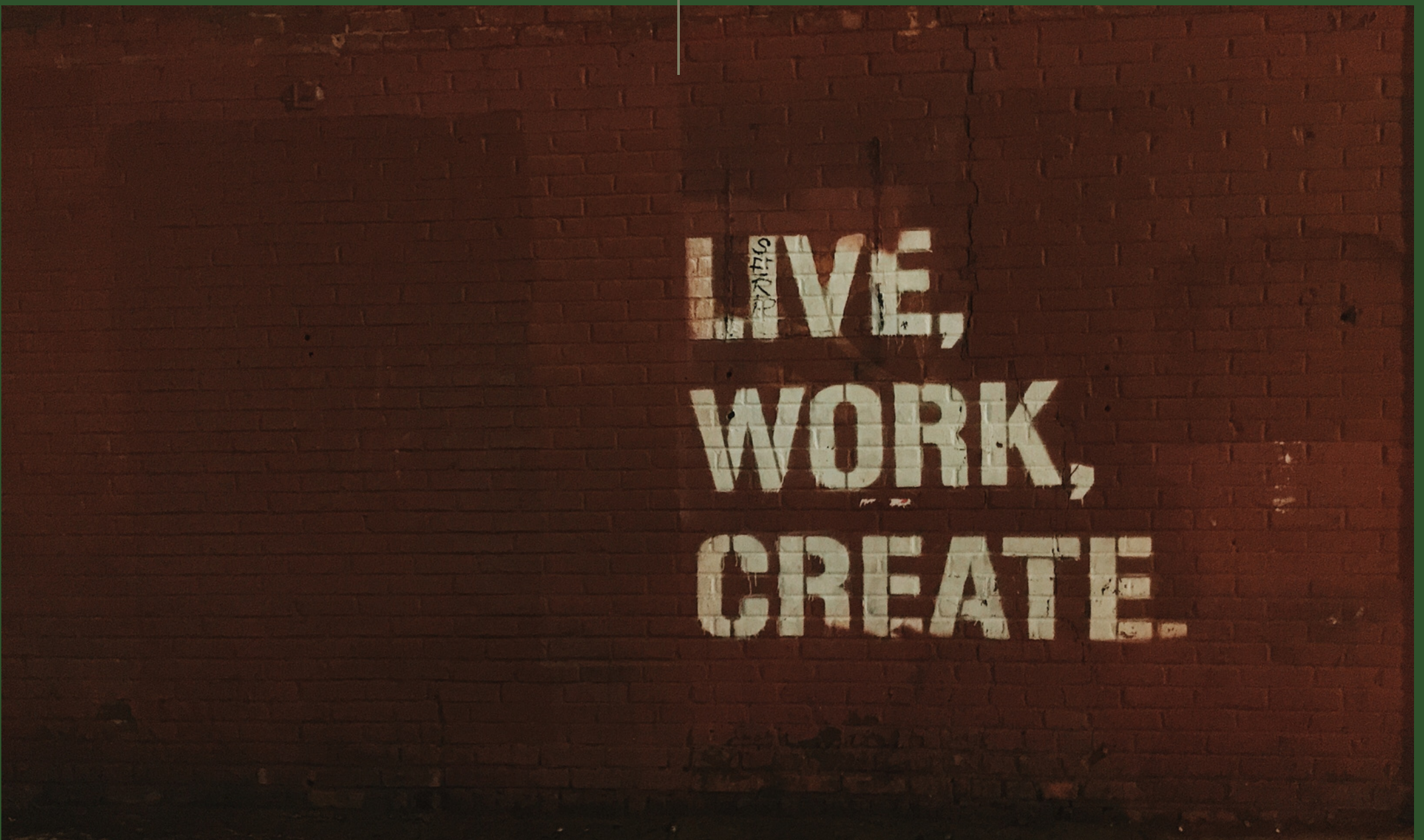
Question 2

What experiences will we create
and maintain to attract and retain
people who can help us grow?



Question 3

What's the "why" for individuals
to feel proud to work with us
(mission/purpose)?



Question 4

How do we want our teams to operate (core values), and how will we stay aligned and connected?



Question 5

How or when will we know that we need to change our people strategies?





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