

HOW TO ADD VALUE TO YOUR PREMIUM OFFER

Steal this in 2 minutes.

What happens when you keep changing your offer

Versus sticking to one offer?



OFFER



OFFER

Your income stagnates.

If you have 1 offer and stack value to it continuously, then your income level rises.

How the hell do you do that, cowboy?

**Package all your client's
problems into your offer.**

Knock them out of the park in order,
as they come.

Pfff, you think I'd leave you hanging off
Mount Everest without an example?

Typical fitness coach client's problems

Coach:

Buy more healthy foods

Client:

- Healthy food is expensive
- I don't know how to buy healthy foods
- I eat out a lot

**Every problem has
sub-problems.**

But, they have multiple solutions.

What can you do ONCE to help them,
and everyone else that follows?

Coach:

- Make affordable shopping list (PDF)
- Walk-through first shopping trip (video)
- City-specific restaurant list for eating out healthy with GPS locations (PDF)

You can now distribute these bonuses to every single client as part of your offer.

Stack that added value

Go over entire process of what your prospect needs to do, to achieve your result.

Identify every single problem they could have along the way.

Then go through and identify as many possible solutions.

**Until you find the
sweet spot of the solutions
that are most time/cost
effective for you.**

**And increase the value
for them.**

J P E G S

Want to package a valuable offer?

DM me "VALUE" and let's chat.



Repost if you found this useful.



JP

JACOB PEGS

@most_mojo

<<< Swipe